Colin&Cie
Wealth Management

Croix-Rouge suisse
Schweizerisches Rotes Kreuz
Croce Rossa Svizzera

Media release

23 November 2022

"Social return" helps locally

Wealth manager Colin&Cie and its clients invest about CHF 230,000 to the Red Cross. The donation comes from of the Social Responsibility Fund created in 2019 in a partnership between the Red Cross and Colin&Cie. This sustainable investment fund generates both financial and social returns, which are then used for local Red Cross projects in Switzerland and Germany. The beneficiaries this year will be children and teenagers with learning difficulties, children living with disabilities, first responders, elderly people, refugees and underage asylum-seekers.

Fund investors choose each year which themes should receive support. This year, Colin&Cie will use the proceeds from the Social Responsibility Fund for projects within the scope of the education, migration and healthcare goals of the UN Agenda for Sustainable Development.

"The fact that investors can invest sustainably and achieve an attractive financial and social return, and that they can actively shape the commitment themselves through the choice of themes, is unique and well-appreciated," says Thomas Warnecke, the CEO of Colin&Cie.

Social return of about CHF 230,000, despite a difficult market

Despite currently challenging market conditions, over the past three years Colin&Cie has achieved a performance of over 19% or slightly more than 6% per year for the investors. In addition, there is the annual donation in support of social projects. This year, the donation was increased to around CHF 230,000. CHF 170,000 come directly from the Social Responsibility Fund surplus, with another CHF 60,000 invested by Colin&Cie itself in promoting the UN Sustainable Development Goals.

Colin&Cie developed the Social Responsibility Fund in close cooperation with the Red Cross. The fund is subject to the strictest sustainability criteria in accordance with environmental social governance standards and adheres to Red Cross investment guidelines. Colin&Cie ensures day-to-day control, reporting and maximum cost efficiency.

Helping people in need

In Switzerland, the SRC Headquarters and several cantonal associations are delighted at the support. In Zurich, young Red Cross volunteers act as mentors to underage asylum-seekers to help them with their job applications or find accommodation, and are involved in intergenerational projects in favour of elderly people. In Zug, the funds are invested in the respite service for family carers and free tutoring for children from financially disadvantaged families. In Ticino, disadvantaged children can enjoy sports, culture and leisure activities during the school summer holidays. And in Schaffhausen, the funds are used to provide psychosocial support for refugees.

The Red Cross in the German states of Saarland and Rheinland-Pfalz will also receive a donation. The funds will be used to set up a driver service to take people to healthcare appointments and social get-togethers. Another project aims to equip first responders with pagers, first aid bags and oxygen. Support will also be given to a rehabilitation and prevention clinic for children with disabilities and their parents.

About the Swiss Red Cross (SRC)
No other relief organization combines such a wide variety of strengths in the health, integration and rescue sectors as the Swiss Red Cross. The SRC Group comprises 24 cantonal associations along with four rescue organizations, two institutions, and SRC Headquarters. www.redcross.ch

About Colin&Cie
Founded in 2009 in the wake of the financial crisis, Colin&Cie's mission is to strengthen client trust and put personal values at the centre. This in combination with the comprehensive expertise of the global financial industry. With more than CHF 2 billion in assets under management and a growth of CHF 600 million in 2021, Colin&Cie is one of the leading bankindependent wealth managers in Switzerland and Luxembourg. The Colin&Cie group has over 40 employees in its five offices in Zurich, Zug, Lugano, Schaffhausen and Luxembourg. www.colin-cie.com

Contacts
Swiss Red Cross media office:
Raymond Ruch, Head of Communications, raymond.ruch@redcross.ch,
Phone +41 58 400 41 32

Colin&Cie:
Andrea Kurz, Head of Marketing & Communications, andrea.kurz@colin-cie.com,
Phone +41 58 218 85 83